

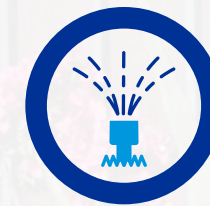
Selma

California Water Service (Cal Water) empowers our customers to conserve water by offering programs designed to reduce water use and associated energy demands, thereby promoting long-term supply reliability and environmental sustainability. We offer financial incentives to aid our customers in the retrofit of their homes and businesses, including, but not limited to: high-efficiency appliances, fixtures, and irrigation devices; drought-tolerant landscapes; and water-use monitoring applications.

This report highlights the water savings achieved by our Selma District customers in 2023 and over the lifetime of our programs.

CONSERVE MY
California
SAVE WATER EVERY DAY

LIFETIME SAVINGS BY CATEGORY



Irrigation equipment & landscape upgrades
6.0 MILLION GALLONS



Plumbing fixture replacements
1.0 MILLION GALLONS



Residential customer assistance
396,000 GALLONS

LIFETIME CUMULATIVE SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of:



299.1 MILLION GALLONS

ANNUAL & LIFETIME SAVINGS

Conservation programs used by customers in Cal Water's Selma District resulted in a savings of:



In 2023:
822,000 GALLONS



OVER THEIR LIFETIME:
7.4 MILLION GALLONS



Quality. Service. Value.®