

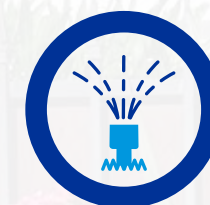
Mid-Peninsula

California Water Service (Cal Water) empowers our customers to conserve water by offering programs designed to reduce water use and associated energy demands, thereby promoting long-term supply reliability and environmental sustainability. We offer financial incentives to aid our customers in the retrofit of their homes and businesses, including, but not limited to: high-efficiency appliances, fixtures, and irrigation devices; drought-tolerant landscapes; and water-use monitoring applications.

This report highlights the water savings achieved by our Mid-Peninsula District customers in 2023 and over the lifetime of our programs.

CONSERVE MY
California
SAVE WATER EVERY DAY

LIFETIME SAVINGS BY CATEGORY



Irrigation equipment & landscape upgrades
37.8 MILLION GALLONS



Plumbing fixture replacements
15.9 MILLION GALLONS



Residential customer assistance
2.5 MILLION GALLONS



Non-residential customer assistance
22,000 GALLONS

LIFETIME CUMULATIVE SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of:



1.9 BILLION GALLONS

ANNUAL & LIFETIME SAVINGS

Conservation programs used by customers in Cal Water's Mid-Peninsula District resulted in a savings of:



In 2023:
5.8 MILLION GALLONS



OVER THEIR LIFETIME:
56.2 MILLION GALLONS



Quality. Service. Value.®