

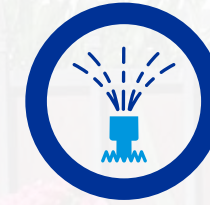
# Chico

California Water Service (Cal Water) empowers our customers to conserve water by offering programs designed to reduce water use and associated energy demands, thereby promoting long-term supply reliability and environmental sustainability. We offer financial incentives to aid our customers in the retrofit of their homes and businesses, including, but not limited to: high-efficiency appliances, fixtures, and irrigation devices; drought-tolerant landscapes; and water-use monitoring applications.

**This report highlights the water savings achieved by our Chico District customers in 2023 and over the lifetime of our programs.**

**CONSERVE MY**  
*California*  
SAVE WATER EVERY DAY

## LIFETIME SAVINGS BY CATEGORY



**Irrigation equipment & landscape upgrades**  
**154.5 MILLION GALLONS**



**Plumbing fixture replacements**  
**10.0 MILLION GALLONS**



**Residential customer assistance**  
**3.3 MILLION GALLONS**



**Non-residential customer assistance**  
**66,000 GALLONS**

## LIFETIME CUMULATIVE SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of:



**1.4 BILLION GALLONS**

## ANNUAL & LIFETIME SAVINGS

Conservation programs used by customers in Cal Water's Chico District resulted in a savings of:



**In 2023:**  
**17.1 MILLION GALLONS**



**OVER THEIR LIFETIME:**  
**167.9 MILLION GALLONS**



Quality. Service. Value.®